



INSTITUTE FOR TECHNOLOGY AND MANAGEMENT

(Approved by AICTE, Govt.of India)

Admission Office: Plot No.25 / 26, Institutional Area, Sector-4, Kharghar, Navi Mumbai-410210.

Email: pgdm.admissions@itm.edu Web: www.itm.edu Toll free: 1800-209-9727

Call letter for centralized selection process for admission to the 2 years, full-time, AICTE approved PGDM *iConnect* programs for 2018-20 batch at ITM Group of Institutions.

Dear Candidate,

Congratulations!

We are happy to inform that your application has been short listed for a Scholarship Round Micro Presentation & Personal Interview. At the end of this MPPI round, the list of candidates selected to the PGDM *iConnect* and the center allotted shall be announced on the same day. ITM Business School grants a limited number of merit scholarships. The awards range from 25%-100% of program fees.

Important Notes:

1. We will be conducting multiple choice question test for scholarship followed by micro presentation and personal interview.
2. Please read carefully the instructions given on **page No. 2**, to ensure you have an efficient selection process. Please remember to bring all the documents listed, as these will be required at the time of selection process.
3. At the conclusion of the above selection process, you may be offered admission to one or more PGDM Programs. (Please read section C on **page No. 2**, for instructions related to admission offer, acceptance and payment for Part-1 of Program Fee).
4. You must confirm your attendance for centralized selection process by email / phone.

Selection process shall be conducted at:

Venue:	Date of Interview:	Reporting Time
Institute for Technology And Management, Plot No 25 & 26, Institutional Area, Sector 4, Kharghar, Navi Mumbai - 410210	23 rd January 2018	09.00 AM

You are eligible for admission to the following AICTE approved ITM PGDM *iConnect* Programs as under:

Institute for technology and Management	
Institution	ITM PGDM <i>iConnect</i> program specializations
ITM – Business School, Bengaluru	1) Finance 2) Marketing & Digital Media 3) Human Resource Management
ITM – Business School, Chennai	1) Finance 2) Marketing 3) Human Resource Management 4) Supply Chain & Operations Management
ITM – SIA Business School, Mumbai (Dombivli)	1) Finance 2) Marketing & Digital Media
ITM – Business School, Navi Mumbai	1) Finance 2) Marketing 3) IT & Analytics 4) Supply Chain & Operations Management 5) International Business 6) Retail Management Marketing 7) Human Resource Management
ITM – Institute of Financial Markets, Navi Mumbai	1) Financial Markets
ITM – Business School, Navi Mumbai & University of Denver, USA	PGDM + MS Business Analytics
ITM – Business School, at ITM University, Raipur	1) Marketing 2) Finance 3) Human Resource Management
ITM – Business School, at ITM Vocational University, Vadodara	1) Marketing 2) Finance 3) Human Resource Management 4) Financial Markets
ITM – Business School, Warangal	1) Finance 2) Marketing 3) Human Resource Management

Please feel free to contact our admissions office at pgdm.admissions@itm.edu or call toll free **1800-209-9727** if you have any further questions.

Yours Sincerely,

Nidheesh Saxena,
(Admissions Director)

SELECTION PROCESS INSTRUCTIONS

A. DOCUMENTS REQUIRED AT THE VENUE OF SELECTION PROCESS:

1. **Mark sheets and certificates:** Original and attested photocopies of all mark sheets certificates including STD X, XII & each year / term of graduate degree.
2. **Proof of work experience:** if any
3. **Entrance test scores:** Original score sheets of all management entrance exams given and where the scores have been sent to you. If scores are published on the web, an attested printout of the web page showing your result shall be permitted.
4. **A demand draft for Rs.25000/-** drawn in favor of “**Institute for Technology and Management**” payable at **Mumbai**. Please write your name, application Id number, contact number on the back of the demand draft.
5. **Photographs:** 3 color passport size photographs.
6. **Proof of identity** in the form of voter id, PAN card, driver's license, Aadhar card or passport.

On arrival at the selection process venue, you are required to present all the above documents for **verification** purpose only. ITM **DOES NOT** require you to submit any original document / mark sheets at any time during the selection process. Please note that you will not be permitted to attend the selection process if you do not present for verification all the above documents including the demand draft.

B. SELECTION CRITERIA:

The parameters on which short-listing of candidates and final selection are determined, are:

1. Marks obtained in X, XII & each year / term of graduate degree
2. Post-graduation degree, if any
3. Entrance test scores
4. Work experience, if any
5. Performance in the micro presentation & personal interview

C. ACCEPTANCE OF ADMISSION OFFER AND FEES PAYMENT:

1. Immediately after the completion of your micro presentation and personal interview, you may be offered admission to one or more programs with scholarship or are offered only admission based on your overall performance in the selection process. Should you choose to accept the offer of admission, you must submit a demand draft of Rs. 25,000/-, which represents Part-I of the program fee and two-color passport photographs. You will then be given a confirmed “**Offer of Admission Letter**” cum receipt towards the initial fee payment.
2. Should you choose not to accept the offer of admission, you are under no obligation to make any payment. Please note that after such a time, the offer of admission may be revoked.
3. Once you have confirmed your acceptance of admission by paying the Part-1 of Tuition Fees, you are required to pay the remaining fees on or before the date specified in the Offer of Admission Letter along with hostel fees if you are opting ITM hostel facility. After the expiry of the date specified, the offer will be canceled at the discretion of the ITM Central Selection Process Governing Body.
4. Second year academic and hostel fees to be paid on or before 15th March 2019 at respective campus. This should also be paid by demand draft only.

D. IMPORTANT INFORMATION:

1. The decision of the ITM Central Selection Process Governing Body is final.
2. Based on your overall performance in the selection process, admission may be offered for one or more PGDM Programs and campus, taking into consideration your preference & availability of seats.
3. Please note that after you accept the offer of admission, no request will be entertained under any circumstances for change of campus and Program.
4. Please make arrangements to be at MPPI venue as mentioned above. You have to make travel and stay arrangements on your own.
5. It is recommended that parents and applicants visit the various ITM centers, meet the local authorities and obtain firsthand information of the infrastructure at each center.
6. Students must prepare themselves to be at the MPPI venue for at least 8 hours.
7. You should report at the venue as per the date and time specified in the call letter.
8. Your preference expressed in the application will be used as a guide only. Please note that after admission, there are no transfers between the different ITM locations / Programs

E. RESOLUTION OF DISPUTES:

1. Any dispute arising out of matters stated in this document shall be subject to jurisdiction of competent authority in Mumbai only, irrespective of the Program or campus offered.

MICRO PRESENTATION TOPICS

1. Farmer's Suicide In India
2. Swachh Bharat Campaign
3. Uniqueness Of You' As An Individual
4. How You Can Conserve Energy And Still Keep Your Electronic Devices
5. Everything Happens For A Reason
6. It V. Agricultural Sector- Need For Reform
7. E-Commerce: Is It A Bubble About To Burst.
8. Social Media Is Killing The Real Social Human
9. Road Rage: An Outcome Of Stressful Lifestyle
10. Significance Of Time Management In Every Day Life

NOTE:

- All candidates are required to participate in the Micro Presentation (Extempore) to test their Communication skill, Logical Representation, Poise & Confidence, Subject Knowledge and Relevant answers on the given topics.
- The Micro Presentation is for 3 minutes per candidate.
- Please prepare topic of your choice from above list and present orally at the selection process venue.
- Candidates will have a chance to present only **ONE** topic of their choice listed. No second chance will be given to any candidate.
- Candidates should not possess any material related to the topics during the selection process.
- Candidates will not be permitted to present any topic in power point (PPT) or video.
- Cellular Phone, Satellite Phone, Pager, Scientific Calculators, Notebook, Textbooks, Printed Materials etc., are not allowed use into the selection process.
- The decision of the MP/PI Panel will be final and binding.